

# Equity in AI Healthcare: Addressing Multilingual Access and Cultural Misunderstanding

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The world of artificial intelligence is changing fast, and healthcare is one area feeling this shift the most. But these changes do not always reach everyone . Tools like voice assistants and AI health apps aim to simplify how people access medical info. However, they often fail when it comes to multilingual users those who speak less used languages. In places where many languages are spoken, these tools can cause serious issues like errors in communication wrong diagnoses, or poor-quality care. This blog takes a closer look at the gap in health AI when it comes to multilingual support. It shares real examples and explains the tech hurdles that need solving to make medical help fair and accessible to every language group. Read on as we break down how better support for multiple languages could change healthcare access for millions worldwide.

## The struggle with multilingual barriers in health AI

Health AI has grown a lot, but a big challenge remains: addressing the multilingual barriers. As the world becomes more connected, healthcare serves people from different language backgrounds. Many AI tools still fail to help speakers of less common languages, making access to care harder for them. Take voice assistants, for example. They aim to make it easier for patients to get information fast and , but they often do not work well for people who do not speak English . This can cause communication to break down in areas where many languages are spoken.

AI creators often focus on popular languages like English, Spanish, or Mandarin, and this tends to exclude smaller language groups. This isn't just inconvenient—it causes real problems in medical care. When health AI systems work with major languages, people who speak uncommon ones might have trouble explaining their symptoms or understanding directions. This could result in wrong diagnoses or poor treatment. The risks become higher in emergencies where clear and quick communication is necessary.

The difficulty of blending cultural details and medical terms into health-related AI systems remains a big challenge. Medical vocabulary tends to be very specialized and can differ a lot across languages. Even in the same language cultural differences might result in unique phrases for describing health problems. These differences can get lost when translating. For instance, a patient might use a casual term for a symptom that doesn't match any word in the AI's training language. This can cause confusion or errors. Fixing these problems takes more than just high-level language processing. It also needs a solid grasp of the cultural environments where these tools are being used.

## Examples: Voice tools in medical care across cultures

To grasp how voice assistants affect healthcare, we can look at some interesting examples from medical settings worldwide. These real-life stories show the challenges and complications that come up when using voice assistants in places with multiple languages during important or delicate moments.

Emergency rooms need to work fast so hospitals have started using voice assistants to let providers get patient details quicker and talk to patients more . But a big problem showed up in research done at a large U.S. hospital. These voice tools often couldn't understand commands from patients who didn't speak English if they had strong accents. This gap in communication might cause delays in care or even worse serious mistakes that threaten lives. One case involved a Spanish-speaking patient. The assistant misunderstood their description of symptoms, which caused doctors to take longer to figure out what was wrong and begin treatment.

The problems show up not just in emergency rooms but also in regular hospital areas. A hospital in a Spanish-speaking region did a case study and found that patients using Spanish voice commands got less reliable answers than those speaking English. This isn't just about convenience. It can affect patient care. For instance, one patient asking about medication details in Spanish got an answer that was partly correct. That misunderstanding could cause wrong doses or harmful medication mix-ups. Hospital staff often had to step in, which defeats the purpose of using voice assistants to improve efficiency and trust.

Rural clinics deal with unique struggles when using voice assistants because they serve patients speaking many different dialects. At one clinic, the voice assistant could not understand local dialects. This left both patients and healthcare workers confused and annoyed. A patient from a rural area, who spoke a regional version of French, tried to book an appointment but was misunderstood. The misunderstanding resulted in a scheduling error with dates and times. This mistake did not just inconvenience the patient. It also caused extra work for the clinic's staff.

Pharmacies that serve multiple languages are using voice assistants. The chance of mistakes in these places can be very high. Even small mix-ups of drug names could affect patient safety. A pharmacy in a diverse area shared a few cases where voice assistants got drug names wrong. This caused incorrect medications to be given to patients. In one situation, a patient who didn't speak much English received a drug that sounded like what they asked for. However, the medication was for something else and had a different dosage. The pharmacy had to recall it and provide extra guidance to the patient.

Telehealth platforms are growing in popularity but face more user frustration in places with many non-English speakers. A telehealth provider working with a diverse community noticed that people speaking languages like Mandarin or Arabic dealt with more tech problems and had worse experiences. The voice assistant struggled to understand or reply to these users causing more dropped calls and lowering trust in the service. This raises concerns because telehealth often serves as a crucial service to help patients in remote or hard-to-reach areas.

Handling multilingual support comes with major challenges and often demands advanced solutions to make sure communication stays accurate and clear. One big issue is voice recognition, which can struggle when it encounters thick non-native accents. This is problematic in medical environments where accuracy is critical. A voice assistant might fail to understand a patient with a strong accent leading to errors in recognizing symptoms or medical history. This could result in giving wrong advice or slowing down necessary care. Such mistakes go beyond being inconvenient. They affect patient safety and health.

Language models often miss important medical terms in less spoken languages. This gap makes it harder to give accurate medical advice. In contrast major languages like English and Spanish have larger datasets and stronger models. Many smaller languages do not get that same level of focus. Even if a voice assistant understands a patient's speech, it might lack the right words to offer helpful advice. For instance, if a patient uses a unique cultural term while describing a symptom, the AI might fail to recognize it. This could disrupt communication. Without strong medical vocabulary in these models, patients may feel ignored or disappointed, which takes away from the promise of AI in healthcare.

A big challenge in improving multilingual healthcare AI is the lack of data for minority languages. Building AI systems needs a lot of good-quality data, but smaller languages often don't have enough. This makes AI models less effective at handling the unique details of these languages and hurts their reliability. On top of that, this data gap keeps certain languages underrepresented since there's little motivation to create or enhance AI tools for them. Using third-party translation services to fill in these gaps brings more issues. These services might expose private medical details, as sensitive information can pass through several hands and get saved in different places. Patients may feel uneasy sharing their personal health data unsure about how safe and private it will remain. It seems you've provided placeholders that are empty at the moment. Could you provide the text you'd like me to paraphrase? I'll follow the instructions you've given once I have the content. Cultural differences in language make it harder to provide multilingual support in healthcare AI. Language connects with culture. Some sayings, metaphors, or idioms might not translate well into another language. For instance, a patient might describe feelings or pain using a metaphor, but an AI system that leans on straightforward or clinical speech might not understand it right. These cultural gaps can lower the effectiveness of AI-based medical care if the patient's true concerns or experiences are missed. Fixing this issue needs more than better technical solutions. It calls for understanding the cultural background tied to these languages.

## **User satisfaction and experiences**

Patient reviews and experiences provide key insights into how effective and accepted multilingual health AI systems are. They shed light on what works well and where betterment is needed. To many multilingual users, the initial use of health AI often brings challenges. Tasks as simple as setting a reminder to take medicine or booking an appointment get misread or ignored by the system. This can leave users feeling frustrated and disconnected as they try to use features that should be easily available to them. Struggling with these basic tasks may

discourage them from using the technology further, which could hurt their health management or overall quality of life.

Voice assistants giving wrong translations can lead to big problems in medical situations where accuracy matters most. It can cause mixed-up information or even wrong diagnoses when AI does not understand a patient's descriptions or issues. For instance, if a patient explains a specific kind of pain, the assistant might translate it too , which could result in a wrong diagnosis or bad treatment advice. These mistakes can seriously affect not just the patient's well-being but also their confidence in the technology. People might stop trusting AI tools to help with important health issues if they think language gaps could put their health at risk.

Cultural details in health questions are often ignored, but they matter a lot. Different cultures describe illnesses and symptoms in unique ways, and AI doesn't always catch these differences. A patient might describe their issue using a term specific to their culture. If the AI fails to understand that term, it can create confusion and frustration. For example, one culture's name for a common illness might not translate into another culture's language. This can make the AI give incomplete or wrong answers. When this happens, users may feel left out, as though their cultural and language identity doesn't matter. To build trust and connect with users, AI must go beyond just being multilingual. It needs to understand cultural differences and adapt to them.

There are some exciting changes coming up soon. Test programs with improved multilingual tools have been showing better user experiences. These tools use advanced programs like natural language processing and machine learning to understand more languages and local dialects. They also let users share feedback to improve how right and aware the system is over time. Many patients in these tests feel more cared for and understood, which creates a better and more helpful experience overall. This shows how vital it is to keep working on making health AI more available and trustworthy to everyone who needs it.

## **What's Next and How Things Could Get Better**

The future of multilingual health AI holds many exciting possibilities. It could transform how we use medical technology and help close the gap caused by language barriers. One key area seeing progress is natural language processing. AI models are getting smarter and learning to pick up on different accents and dialects better. This makes voice assistants not just more precise but also easier to use for people who speak various languages. For example new work in deep learning and neural networks is helping AI understand the details of many languages, so people who do not speak English can have the same quality of care as those who do.

AI models that use multilingual health data mark a key progress point. Using information from different language groups allows these models to answer patients better, no matter their first language. This makes health AI applications both more trustworthy and user-friendly. Companies working with healthcare groups collect and label health data in many languages to improve AI training. This method avoids a one-size-fits-all approach and customizes solutions for different communities. It helps patients get more tailored and aware experiences with health

AI. These improvements can lead to better results for patients and build stronger trust in the technology.

Wearable tech will become a big part of how multilingual health AI develops. Gadgets like smartwatches and health trackers connect with voice assistants and give constant real-time health updates. This setup makes it easier to monitor patients more in multilingual situations where good communication matters. For example, a wearable could translate health alerts and vital stats into the patient's language so they can understand their condition and act on it. This helps patients feel more in control and supports healthcare workers in giving fast efficient care.

Tech companies teaming up with healthcare providers plays a key role in offering multilingual tools to make health AI practical and inclusive. These partnerships help build stronger and more varied datasets and allow the creation of tools tailored to the needs of different language groups. For instance, a tech firm could partner with a hospital to develop a voice assistant that speaks multiple languages so patients can access critical health information. These alliances also allow AI models to get better over time since input from doctors and patients helps in improving the technology.

Crowdsourced translations and feedback play a big role in improving AI tools used in health. Developers use the shared knowledge and experiences of people worldwide to make sure these systems work well fit cultural norms, and are easy to use. Patients and healthcare workers can share translations or give feedback about how voice assistants perform. This helps spot and fix any problems. As developers repeat and improve the process, AI health tools in multiple languages can become better and more useful over time.

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